SimpliSecure
Powered by CyFlare

- Advanced Endpoint and EDR
- Zero-day protection
- 24x7x365 monitoring
- Ransomware insurance policy

- Dark Web monitoring and alerting
- Vulnerability scanning strategy development
- Continuous health checks
- Internal/external vulnerability scanning
- Active Directory Insights

- Anomaly detection
- 24x7x365 monitoring
- Cloud-native XDR Platform
- Rapid deployment
- Unlimited log collection
- User-based licensing

- Email Security
- IRaaS
- Penetration Testing
- Attack Surface Assessments
- Breach Attack Assessments

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ONE: SIMPLISECURE'S CONVERGED SECURITY PLATFORM

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Value Proposition

SimpliSecure's future-proofed and powerful ONE platform integrates your tools with ours — delivering true positives, prescribed remediation, and interactive analytics build for management teams.

Core Services

- **Managed Extended Detection & Response (mXDR)**
  - Anomaly detection
  - Cloud-native platform
  - Unlimited log collection
  - Account takeover monitoring
- **Managed Endpoint Detection & Response (mEDR)**
  - Advanced Endpoint and EDR
  - Zero-day protection
  - Ransomware insurance policy
- **Vulnerability Scanning Services (VSS)**
  - Vulnerability management
  - Dark Web monitoring and alerting
  - Expert remediation consultation
- **Cybersecurity Services**
  - Email Security
  - IRaaS
  - Penetration Testing
  - Attack Surface Assessments
  - Breach Attack Assessments

You Want to Talk to Us IF:

- You are growing and wondering if you should build a SOC in-house or outsource
- Your security team is alert fatigued and tired of chasing false postives
- You had a security incident (data breach, ransomware at-tack) and need to upgrade your detect and response ca-pabilities ASAP
- You have a lackluster MSSP that sends over the "noise", but doesn't monitor everything you have, or alerts you too late

We're a Good Fit IF...

- You have technology investments that you don't want to rip and replace just to fully monitor your assets
- You want a SOC that can customize detection playbooks to fit your organization's personality
- You want a SOC that works with you on continuous improvement initiatives
- You want a SOC that doesn't just alert, but also helps you automate response functions so you can focus on what matters
- You have 100+ users/devices

Key Target Audiences

- **Verticals:** Financial Services, Healthcare, SLED (State and Local Government and Education), and Manufacturing are primary end-user verticals
- **Economic Buyers:** Include CIOs, CISOs, Information Security Directors and IT Managers
- **Key Influencers:** Include Compliance Officers, Technology Management, Finance, and CIO/CISO
- **Target Client Profile:** Security strategic, outsource friendly;
  250-500 users/devices; looking for a single partner for most, if not all, of their security

SOCaaS Proof Points

- **Cost to Build Mature SOC**
  - **$3M** — High-efficiency SOC (minimum cost to build)
    - ~$1.6M - Staffing
    - ~$1.4M - Infrastructure
  - **$3.86M** — Average cost of a data breach
  - **$102K** — Average salary per year per SOC analyst
- **Staffing**
  - **8 months** — Average time to recruit and train a SOC analyst
  - **27 months** — Average term for SOC analyst employment
  - **3 out of 4** — Analysts will be fired or resign within the first 12 months
- **Incidents**
  - **Every 11 seconds** there is a new ransomware incident
  - **358%** increase in malware attacks in the first half of 2022 compared to 2019
  - **82%** of breaches involved the human element (phishing, stolen credentials, misuse, etc.)

Key Advantages

Feature/ Benefit	SimpliSecure Advantage	Other MSSPs
Future-proof with Bring-Your-Own Tools	300+ integrations; keep your tools	Use proprietary stack or lose visibility
Transparency	Full access to tools our analysts use	Limited data; pay for custom reports
Cloud-Native	Integrations for AWS, Azure, GCP +	Limited or no integrations
Onboarding Time	Basic monitoring in 24 hours; enterprise onboarding <60 days	90+ days
Achieve Full Environment Visibility	Integrate any tool, including highly niche software with our open API architecture	Always partial visibility
Unlimited Storage	Yes	Price escalation is a source of customer anxiety
Documented Use Cases and Playbooks	We publish what we monitor, how we respond, and why we do it	No accountability; Black box monitoring methodology
Pricing Peace of Mind	Predictable per-user and device pricing	Complex data ingestion pricing
Unmetered Incident Response	We hold your hand through crisis	Basic incident response help; then $$
Full Security Team Included	CSM, Deployment Engineers, Security Consultants, SOC Analysts	Team composition varies over time
Curated Analytics Platform	Distilled insights to help you improve your security posture	Rudimentary tactical data

97% True Positive Rate

98% Automation Rate for Common Response Actions

12 min Mean Time to Disposition

99.99% SLA Adherance

100% Freedom of Choice Tool

300+ API Connector Integrations